

# Mari-lena Tegou

## ABOUT

Creative graphic & web designer focused on visual identity, branding, and digital content. Experienced in designing for music releases and companies, magazines, social media and web platforms, with a strong eye for cohesive and engaging visuals.

## SKILLS

Adobe Suite (Photoshop, Illustrator InDesign, Premiere, After Effects)

WordPress (Yoast SEO)

Social Media Design

Typography & Layout

Branding Basics

## LANGUAGES

Greek — Native

English — Advanced (ECPE)

Chinese — Elementary (HSK 1)

## PHONE & ADDRESS

+30-6989693649, Based in Athens

## EMAIL & WEBSITE

[tegmariena@gmail.com](mailto:tegmariena@gmail.com) &  
[www.maroulaki.com](http://www.maroulaki.com)

## EXPERIENCE

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### MAY 2026 – PRESENT

#### Creative Director (Volunteer) – FASHION HERITAGE NETWORK CYPRUS

- Led the creative direction and visual identity of the organization's digital presence
- Designed and supervised social media content while maintaining brand consistency across platforms
- Collaborated with the team on content strategy, campaigns, and audience engagement initiatives

### APRIL 2026 – PRESENT

#### Part Time Social Media Graphic Designer (Remote) – Tsuki Blade Co. (UK)

- Designed social media visuals aligned with brand identity
- Created engaging content to increase audience interaction
- Collaborated remotely with team on content direction and branding

### APRIL 2026 – PRESENT

#### Call Center Agent & Web Designer – NATURONICA

- Promoted and sold health & wellness products through direct client communication
- Designed and developed the company website ([www.naturonica.shop](http://www.naturonica.shop)), improving UI/UX
- Managed customer interactions, building trust and supporting conversions

### MARCH 2026 – PRESENT

#### Graphic & Web Design Intern – Spider Music

- Designed YouTube thumbnails, music covers and social media managing
- Created visuals for Spotify/iTunes releases
- Worked on WordPress structure and SEO (Yoast)

#### **MARCH 2026 – PRESENT**

##### **Social Media Graphic & Web Designer (Volunteer) – EAR (έαρ) Magazine**

- Designed social media visuals to enhance engagement
- Contributed to branding and visual consistency
- Collaborated with team on content direction

#### **JANUARY 2026 – PRESENT**

##### **Freelance Graphic & Web Designer (Remote) – HORIZOON MUSIC (Cyprus)**

- Designed digital content for music releases (covers, thumbnails, social media)
- Collaborated remotely with team on visual direction and branding
- Delivered platform-ready assets (YouTube, Spotify, iTunes)

#### **SEPTEMBER 2025 – APRIL 2026**

##### **Call Center Agent – ShopFlix**

- Developed strong understanding of customer behavior and decision-making
- Improved communication skills through daily client interaction
- Worked under pressure while maintaining efficiency and clarity

## **EDUCATION**

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**ABC CERTA** - INTERNATIONAL CERTIFICATION IN GRAPHIC DESIGN (2023-2026)

**Graphic & Web Design** – SAEK Alfa Glyfada (2023-2025)

**ECDL** (European Computer Driving Licence) Complete Certification (2024) – Completed all standard and advanced modules (Word, Excel, PowerPoint, Databases, IT Security, etc)

**High School Diploma** – 1<sup>st</sup> High School Of Kalivia Thorikou (2020 – 2023)

## **SEMINARS & COURSES**

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- Project Management Seminar – ABC Awards & Certa Awards
- AI & Creative Innovation Seminar – SAEK ALFA & Mediterranean College
- AI in Art & New Digital Reality – SAEK ALFA & Mediterranean College
- Artificial Intelligence in Brand Development – SAEK ALFA & Mediterranean College
- Social Media Trends & Digital Marketing – SAEK ALFA & Mediterranean College
- 3D Pattern Design Seminar – SAEK ALFA & Mediterranean College