

Mari-lena Tegou

ABOUT

Graphic & Web Designer with experience in visual identity, branding, digital content and creative direction. Experienced in creating visuals for music releases, social media, editorial projects and web platforms. Skilled in Adobe Creative Suite and WordPress, with a strong focus on typography, composition and cohesive visual storytelling.

SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects)

WordPress & Yoast SEO

Branding & Visual Identity

Social Media Design

Typography & Layout

Content & Creative Direction

LANGUAGES

Greek — Native

English — Advanced (ECPE)

Chinese — Elementary (HSK 1)

PHONE & ADDRESS

+30-6989693649, Based in Athens

EXPERIENCE

MAY 2026 – PRESENT

Creative Director (Volunteer) – FASHION HERITAGE NETWORK CYPRUS

- Led the creative direction and visual identity of the organization's digital presence
- Designed and supervised social media content while maintaining brand consistency across platforms
- Collaborated with the team on content strategy, campaigns, and audience engagement initiatives

APRIL 2026 – PRESENT

Part-Time Social Media Graphic Designer (Remote) – Tsuki Blade Co. (UK)

- Designed social media visuals aligned with brand identity
- Created engaging content to increase audience interaction
- Collaborated remotely with team on content direction and branding

APRIL 2026 – PRESENT

Call Center Agent & Web Designer – NATURONICA

- Promoted and sold health & wellness products through direct client communication
- Designed and developed the company website (www.naturonica.shop), improving UI/UX
- Managed customer interactions, building trust and supporting conversions

MARCH 2026 – SEPTEMBER 2026

Graphic & Web Design Intern – Spider Music

- Designed music covers, YouTube thumbnails and social media visuals
- Created platform-ready assets for Spotify, iTunes and digital releases
- Worked on WordPress website structure and SEO using Yoast

EMAIL & WEBSITE

tegmariena@gmail.com &
www.maroulaki.com

MARCH 2026 – PRESENT

Social Media Graphic & Web Designer (Volunteer) – EAR (έαρ) Magazine

- Designed social media visuals to enhance engagement
- Contributed to branding and visual consistency
- Collaborated with team on content direction

JANUARY 2026 – PRESENT

Freelance Graphic & Web Designer (Remote) – HORIZOON MUSIC (Cyprus)

- Designed digital content for music releases (covers, thumbnails, social media)
- Collaborated remotely with team on visual direction and branding
- Delivered platform-ready assets (YouTube, Spotify, iTunes)

SEPTEMBER 2025 – APRIL 2026

Call Center Agent – ShopFlix

- Developed strong understanding of customer behavior and decision-making
- Improved communication skills through daily client interaction
- Worked under pressure while maintaining efficiency and clarity

EDUCATION

ABC CERTA - INTERNATIONAL CERTIFICATION IN GRAPHIC DESIGN (2023-2026)

Graphic & Web Design – SAEK Alfa Glyfada (2023-2025)

ECDL (European Computer Driving Licence) Complete Certification (2024) – Completed all standard and advanced modules (Word, Excel, PowerPoint, Databases, IT Security, etc)

High School Diploma – 1st High School Of Kalivia Thorikou (2020 – 2023)

SEMINARS & COURSES

- Project Management Seminar – ABC Awards & Certa Awards
- AI & Creative Innovation Seminar – SAEK ALFA & Mediterranean College
- AI in Art & New Digital Reality – SAEK ALFA & Mediterranean College
- Artificial Intelligence in Brand Development – SAEK ALFA & Mediterranean College
- Social Media Trends & Digital Marketing – SAEK ALFA & Mediterranean College
- 3D Pattern Design Seminar – SAEK ALFA & Mediterranean College